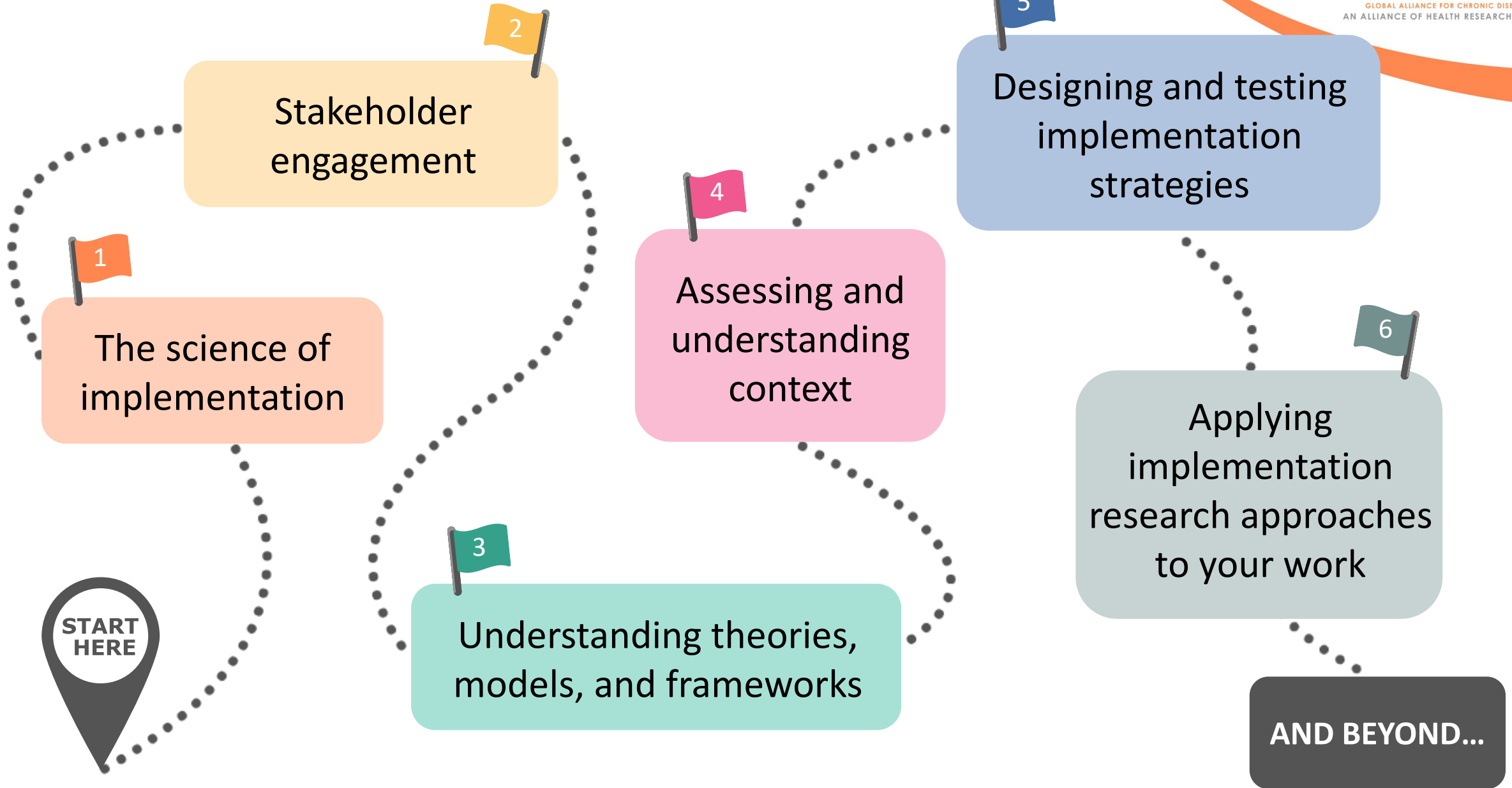


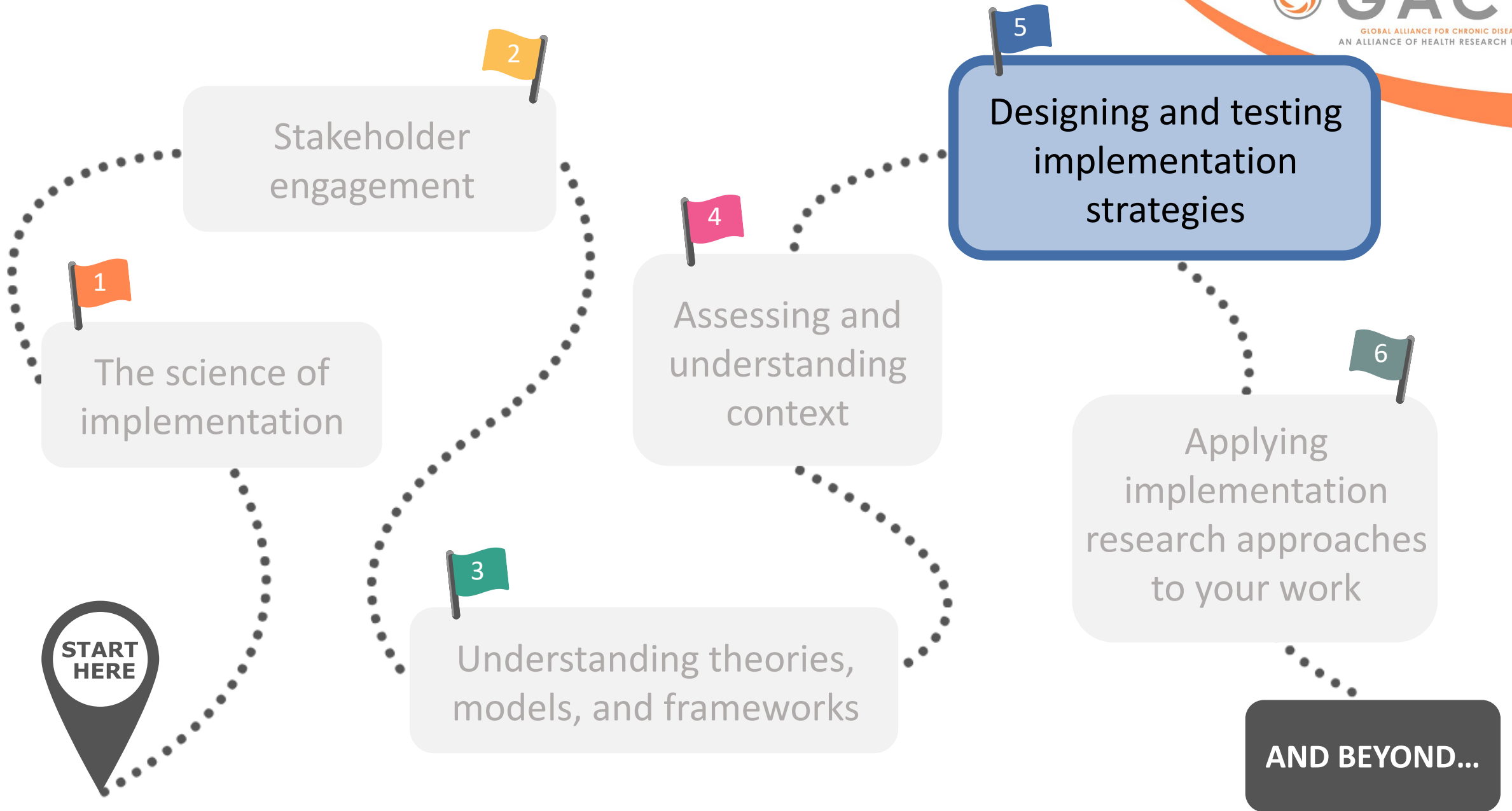
MODULE 5 | LECTURE 5A

Implementation strategies

Leslie Johnson

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Lecture overview



Discuss challenges in standardising how we define implementation strategies



Describe examples of implementation strategies

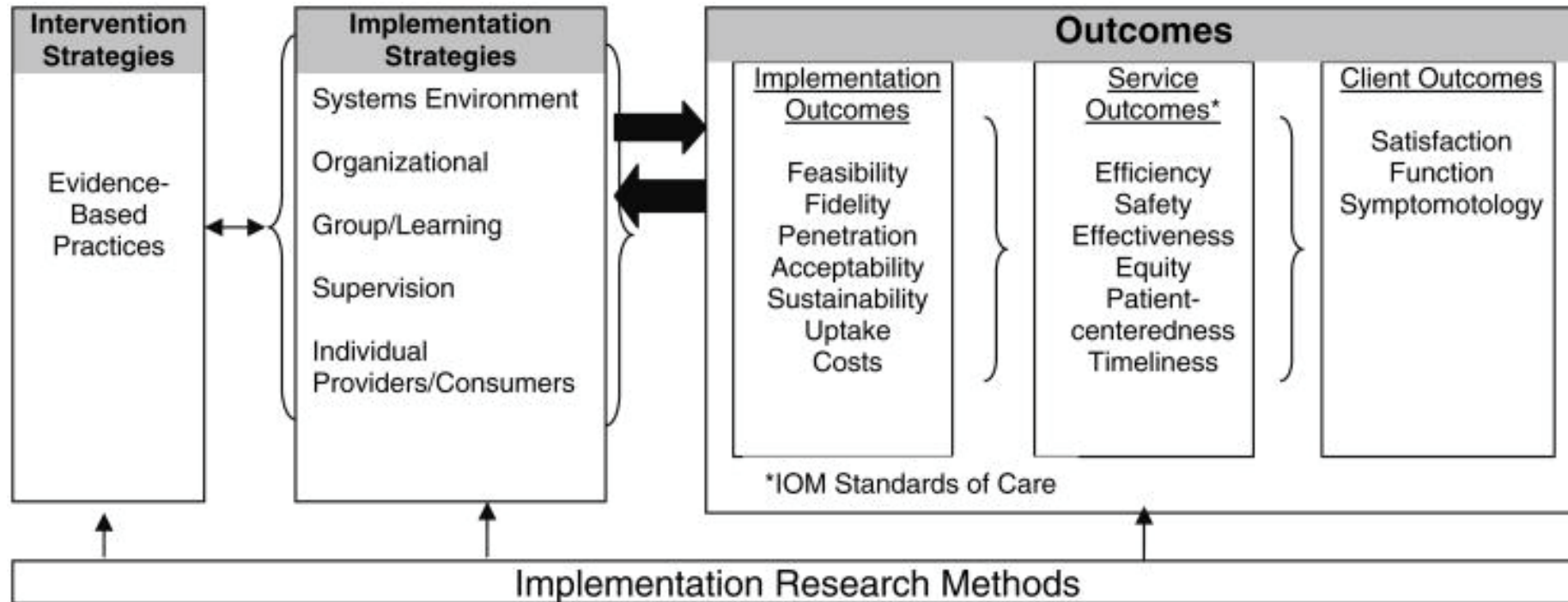


Explain factors influencing the selection or design of implementation strategies

Defining implementation strategies

“What”

“How”



Standardizing definitions

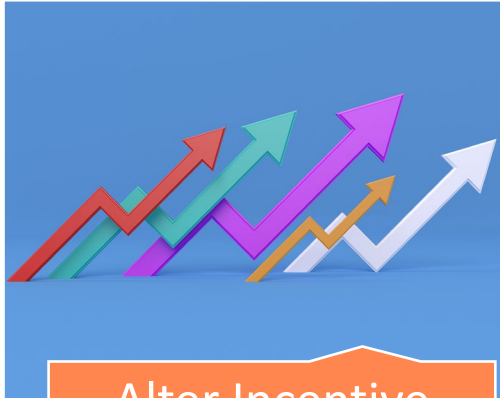
PAUSE

What is the value in having a shared language for implementation strategies?

Standardizing definitions

- **Expert Recommendations for Implementing Change (ERIC):**
a tool intended to improve our ability to identify, select, and tailor implementation strategies to overcome contextual barriers

Examples



Alter Incentive
Structure



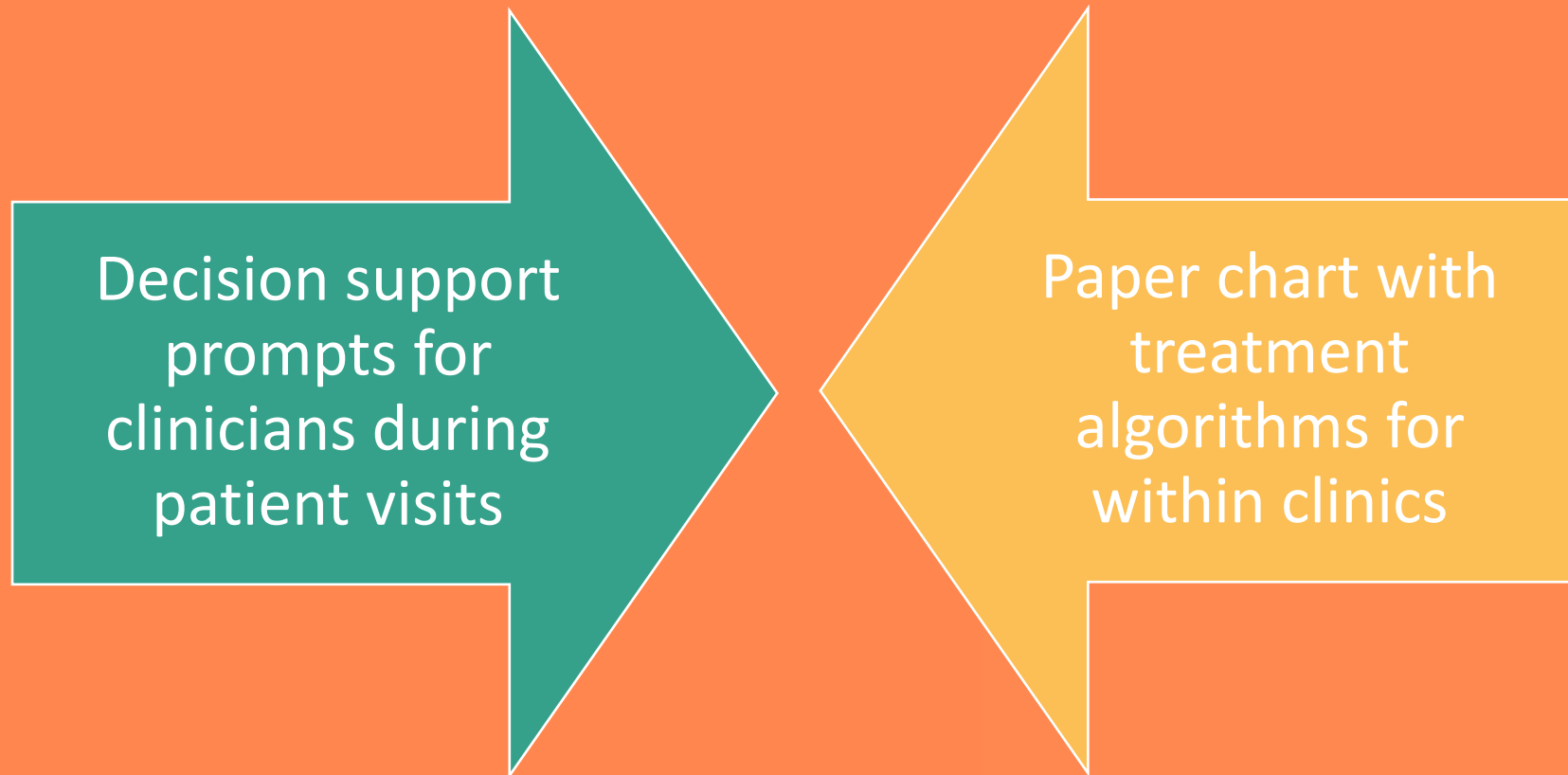
Create New
Clinical Teams



Change Record
System

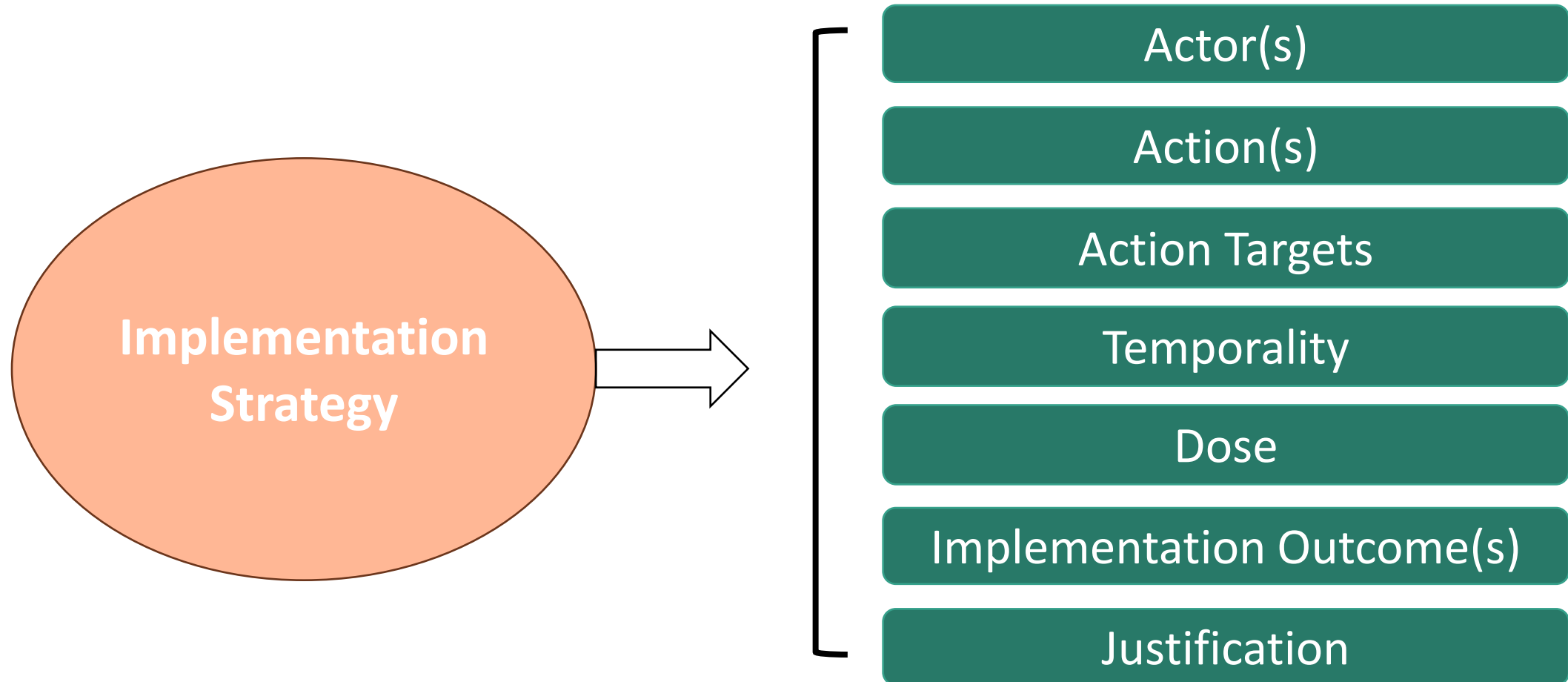
Powell et al., 2015

What's in a name anyway?



Remind Clinicians

Recommendations for specifying and reporting implementation strategies



Categorizing strategies

- Waltz and colleagues (2015) identified 9 conceptually distinct categories of implementation strategies

Engage consumers

Develop stakeholder
interrelationship

Adapt and tailor to the
context

Use evaluative and iterative
strategies

Utilize financial strategies

Provide interactive
assistance

Change infrastructure

Support clinicians

Train and educate
stakeholders

PAUSE

Which types of strategies address implementation barriers relative to your “know-do” gap?

The process of selecting and designing strategies



Key messages



The creation of a shared language for implementation strategies helps compare research findings



Defining the specifics of implementation strategies increases transparency and enables replication



Local context will influence which strategies are needed and the tailoring required

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