

MODULE 4 | LECTURE 4C

Practical application: Context in the Access Cancer Care India project

Arunah Chandran

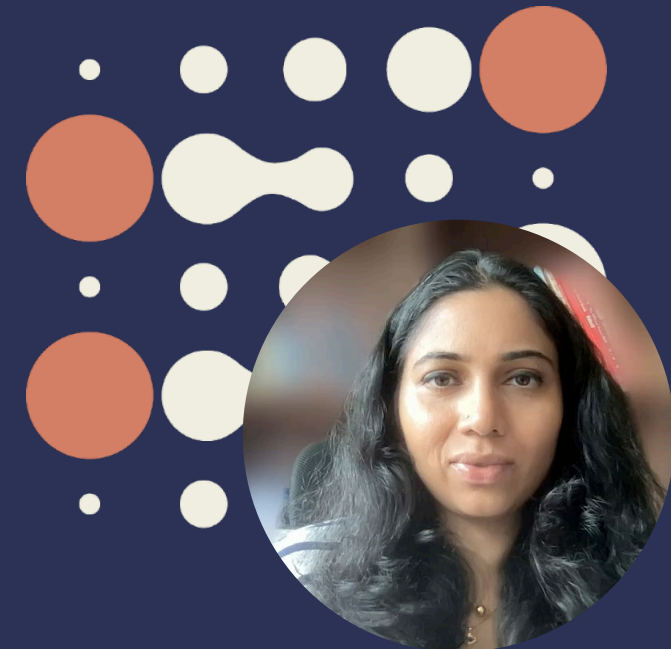
International Agency for Research on Cancer (UN Agency) – France

Cancer Early Detection: Applying the lens of context to improve outcomes

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for Research on Cancer



Outline

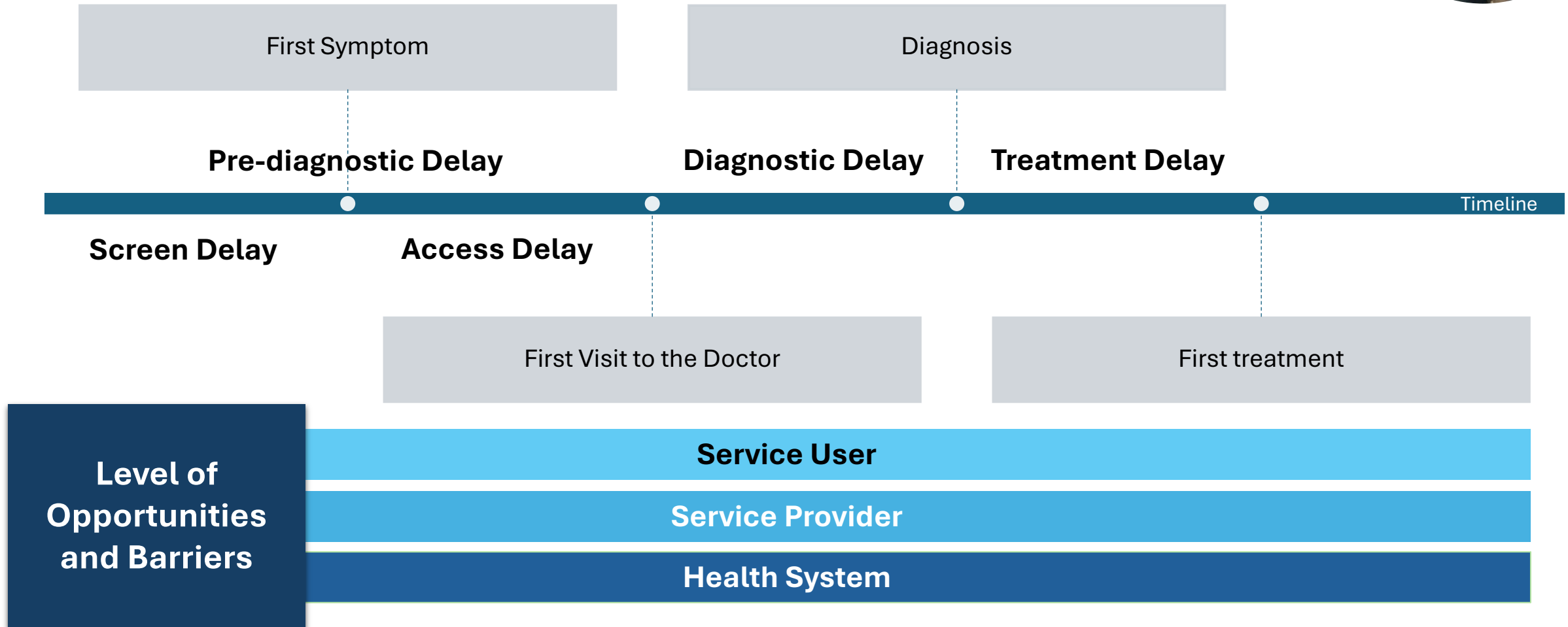


What are the context that we need to be aware of to improve cancer early detection outcomes?



How can we assess this context?
How does implementation research play a role?

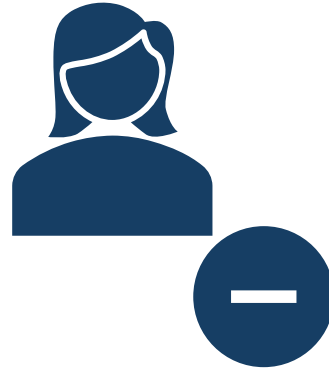
Context in the cancer early detection pathway is multi-dimensional



What are the implementation challenges?



Overuse



Underuse



Misuse

Who or what is affected?



Individuals



Healthcare
providers



Policy makers



Communities



Healthcare system

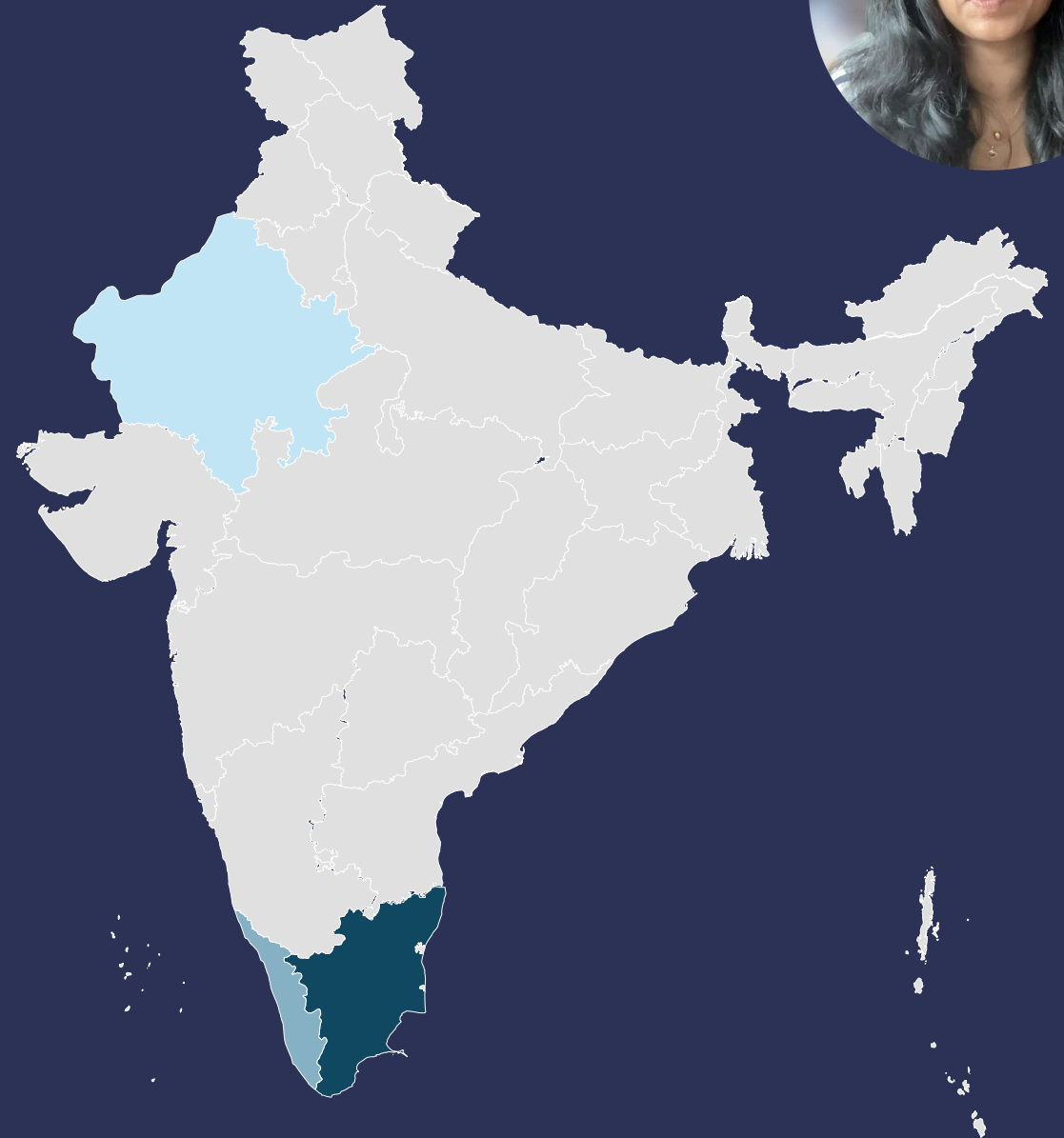


How to assess context? How does
implementation research help?

Access Cancer Care India (ACCI)

To design and evaluate a strategy, integrated, and contextualised to the local health system, to improve access to the early detection and care continuum for oral, breast and cervical cancers among rural population in India.

International Agency
for Research on Cancer





What are the implementation challenges?

Who is affected?

Cancer Patients

General Population

Community Groups

Community Health
Workers

Clinicians

Programme Managers/
Policymakers

Healthcare policies and
systems



What are the implementation challenges?

Who is affected?

How to assess?

Cancer Patients

General Population

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Community Health
Workers

Clinicians

Programme Managers/
Policymakers

Healthcare policies and
systems

Survey

Focus Group

IDIs

Policy
Analysis
Facility
Visits



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systems

How to
assess?

Survey

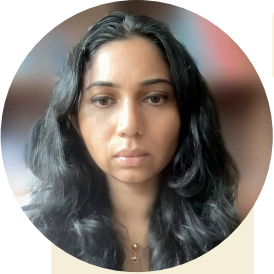
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SWOT





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SWOT

How do we improve
implementation?

Stakeholder engagement and co-develop solutions

Adapt and
tailor

Support
Providers

Engage
clients



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How to gauge
success?

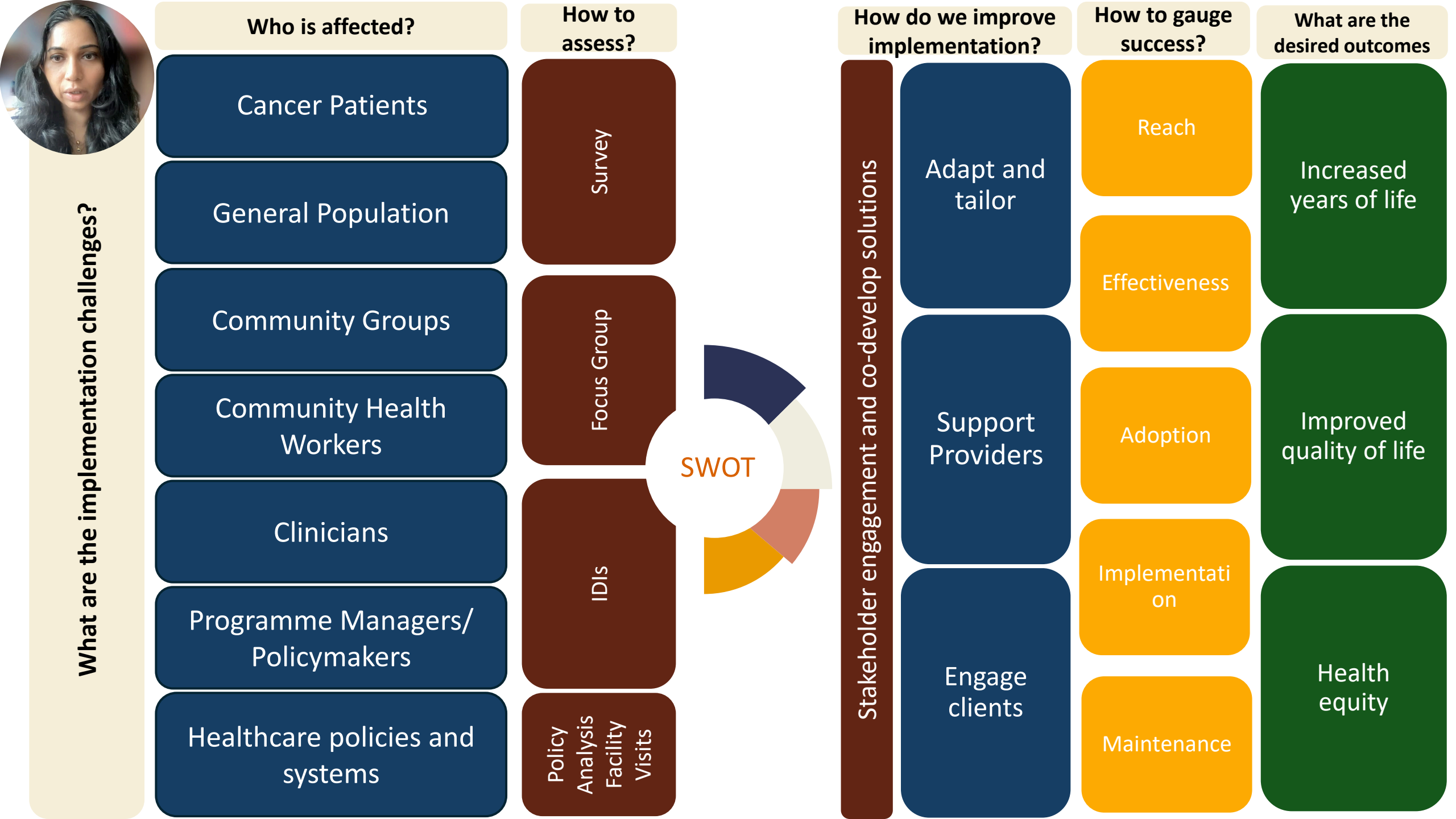
Reach

Effectiveness

Adoption

Implementati
on

Maintenance





We asked the people!

- What they think about their own health?
- How do they access care?
- What barriers and opportunities are there to improve screening behaviour?
- How can we help?



We asked the patients

- How was their journey like?
- Did they experience delays in care?
- What were their main barriers to care? What helped?
- Would they be willing to share experiences so that we can help future patients?





We asked the healthcare workers who are the core essence of the care system!

- What do they feel about their current work?
- Are they open to learning innovative solutions?
- How can we help?



23/08/2023
Wednesday

தகவல் பங்கை தேதி:

ACCI
CANCER INSTITUTE (WIA)
FGD - ASOOR
MEETING

- 1. ச. சிவசுந்தரி
- 2. ச. சிவசுந்தரி
- 3. ச. சிவசுந்தரி
- 4. ச. சிவசுந்தரி
- 5. ச. சிவசுந்தரி
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- 19. ச. சிவசுந்தரி
- 20. ச. சிவசுந்தரி





Stakeholder engagement

- What do the programme managers think?
- What are their pain points?
- Would some of the proposed solutions work?
- How can we refine the strategies together?



Co-develop solutions

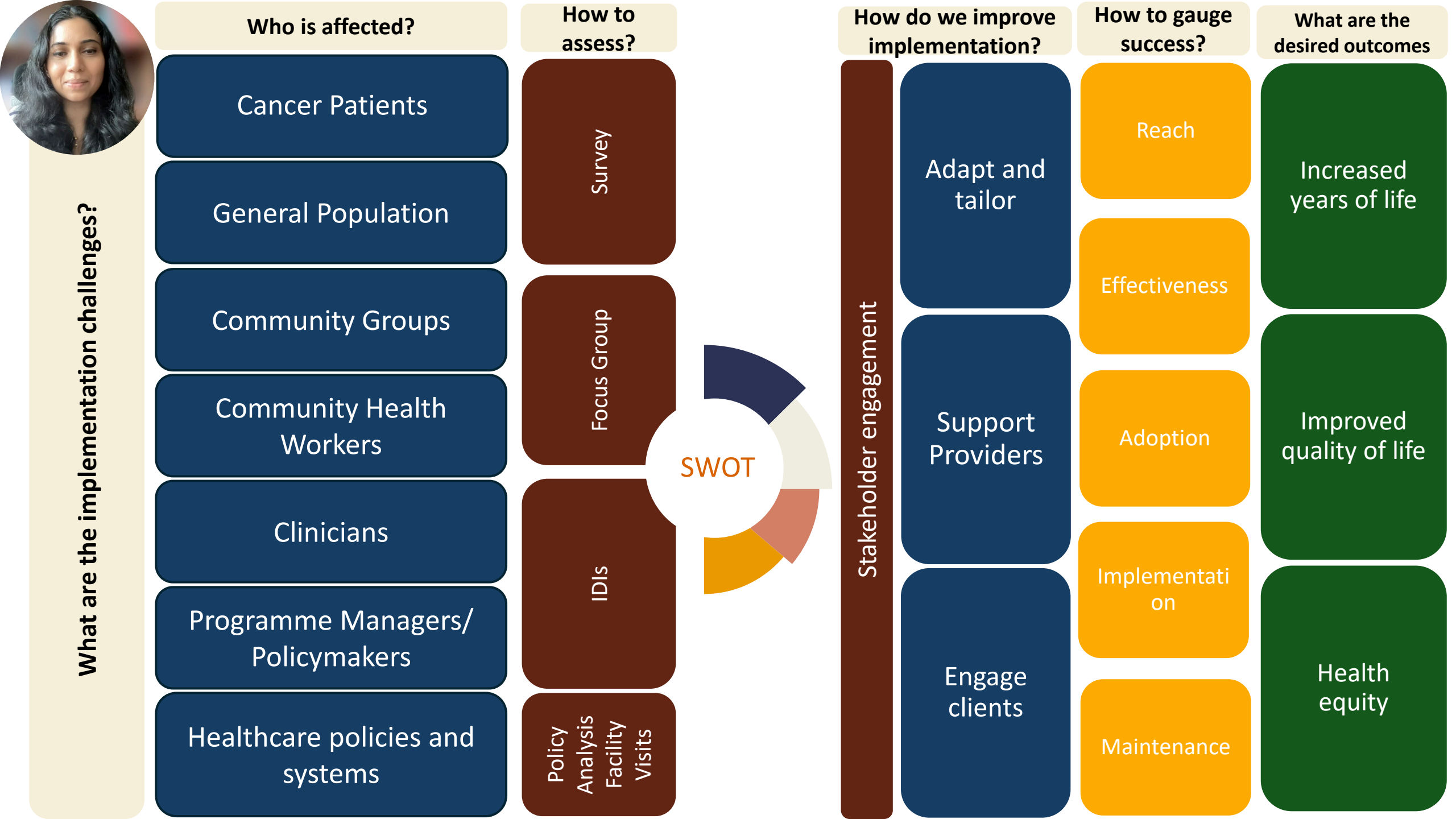




Turning problems into solutions

We used a problem tree to identify goals and potential interventions and activities. The ideas generated were explored within community and with stakeholders, to consider their feasibility.





Tools for context assessment



Received: 10 October 2023

Revised: 13 February 2024

Accepted: 29 March 2024

DOI: 10.1002/cam4.7343



METHOD

Cancer Medicine

Open Access

WILEY

Improving access to cancer care among rural populations in India: Development of a validated tool for health system capacity assessment

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Rajaraman Swaminathan⁷ | Rohit Rebello⁸ | Rita Isaac⁴ | Moni Kuriakose⁴ |
Richard Sullivan⁶ | Partha Basu³  | on behalf of ACCI Consortium**



Context is crucial!



How can we make the choice
to undergo cancer early detection
the easy, informed choice?

(taking into account the context)

Thank you
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International Agency
for Research on Cancer

